



# DEVON MUSIC

YOUR ONE STOP GUIDE TO THE BEST MUSIC IN THE COUNTY!

Launched in 2008, Southampton Music has gone on to become the most recognisable and trusted listings digest in the region. Now in its sixth year, the magazine has received great praise from both the industry and public alike with clients big and small including SJM, Metropolis Music, Kilimanjaro, Livenation, AEG Live, Academy Group, Advance Promotions, Sonisphere Festival, Blissfields Festival, Wickham Festival, Odeon Cinema, Shakeaway and many more. We are now pleased to bring you Devon Music covering Exeter, Plymouth and the wider Devon area. For truly regional promotion run for promoters by promoters, look no further. You won't find any car showrooms, sofa sales or fashion advice in our pages, we are ALL music ALL the time.

2014 SALES AND INFORMATION SHEET

## 10,000 copies printed and distributed across each region

- Our dedicated local distribution teams aim to cover their regions by the 3rd of each month (full outlet list available on request).

## High profile and exclusive outlets

- Our magazine is stocked in all of our featured venues and we have a national distribution deal with Shakeaway Milkshake stores.

## Unprecedented coverage of local events

- Due to our close working relationship with music venues and promoters we have fantastic access to gigs and festivals for both distribution and exciting content.

## You are here?

- Our accurate city centre map clearly shows all participating venues and businesses.

## Unrivalled value

- We guarantee that we offer the best value and lowest prices of any high quality regional publication.

## We work with you!

- We have a number of other services including poster & flyer distribution & online marketing to help you advertise your business and event. Our team has a combined industry experience of over 25 years and we're always happy to give help and advice.

## FREQUENCY

### MONTHLY

Online version - around the 26th of preceding month  
Printed version - around the 1st of the issue month  
Deadline for submissions - 20th of each month

## CIRCULATION

### UP TO 10,000 PRINTED AND 20,000 ONLINE

10,000 printed copies of each publication (amount varies due to demand e.g. student terms/festival season)  
20,000 sent to online subscribers via email and social networks

## DEMOGRAPHIC

### 16 - 65 MALE & FEMALE

Because of our wide and varied placement including schools, colleges and venues/businesses of all types, we have a very broad audience from school kids to pensioners.

## COVERAGE

### ALL KEY TOWNS AND CITIES IN THE REGION

Including Exeter, Plymouth, Torquay, Paignton, Honiton, Tiverton, Barnstaple and Bideford. Our Devon coverage also includes many University campus' and bars, door to door drops in key areas plus coverage of most major music events.

## FORMAT

### HIGH QUALITY 115GSM GLOSSY A5

## SALE PRICE

### ABSOLUTELY FREE

<b>DEVON MUSIC</b> <small>SAMPLE ISSUE</small>		<small>OFFICIAL TICKET OUTLETS</small> <small>TICKET HOTLINE - 0200 632661</small> <small>WWW.DEVONMUSIC.COM</small>
FRONT COVER YOUR EVENT HERE (CONDITIONS APPLY) £500.00	INSET COVER AD VERTICAL YOUR EVENT HERE £150 (45 x 120mm)	
YOUR EVENT NAME/ LOGO AND TAGLINE HERE		
INSET COVER AD HORIZONTAL YOUR EVENT HERE £100 (90 x 35mm)		
FULL PAGE £300.00 (A5 PORTRAIT - 148 x 210mm add £50 for inside covers)		
HALF PAGE £175.00 (A6 LANDSCAPE 148 x 105mm or vertical 74 x 210mm)	1/4 PAGE £100.00 (A7 PORTRAIT 74 x 105mm)	
	1/8 PAGE £60.00 (A8 LANDSCAPE 74 x 52mm)	
BANNER AD (MAP PAGE ONLY) £100.00 145 x 40mm		

**“We’ve found Southampton Music a pleasure to work with, creating media that has exceeded our expectations, and producing a strong response from the audience”**

**Paul Bliss - Blissfields Festival**

**Great service from PH Music Media over the years, reliable, efficient and invaluable to us!**

**Leah Lloyd - Livenation / 02 Guildhall Southampton**

**‘Great little mag, perfect for regional promotion and getting to those local areas that the national press can’t quite reach’**

**Alan Day - Kilimanjaro Live / Sonisphere Festival**

### COVER ADVERTISEMENTS

Advertise your event with a highly visible cover ad, either as an inset article, or image or take the whole cover\*

<b>FRONT COVER</b>	<b>£500</b>
<b>COVER INSET (V)</b>	<b>£155</b>
<b>COVER INSET (H)</b>	<b>£100</b>
<b>BACK COVER</b>	<b>£400</b>
<b>INSIDE COVER</b>	<b>£350</b>

\* All cover art subject to approval, must be specific event or artist.

### MAIN MAGAZINE

All standard sizes available, bespoke sizes considered on request. The map page banner ads are extremely popular as our map is regularly used to find venues and businesses, especially by tourists and new students

<b>DOUBLE PAGE SPREAD</b>	<b>£500</b>
<b>FULL PAGE</b>	<b>£300</b>
<b>HALF PAGE</b>	<b>£175</b>
<b>1/4 PAGE</b>	<b>£100</b>
<b>MAP PAGE BANNER</b>	<b>£100</b>
<b>1/8 PAGE</b>	<b>£60</b>

### NEED ARTWORK?

We can provide design services for you, simply supply your logos/images/ad concept and we’ll put it together. Design is charged at £25 p/h with the first hour free on any full price ad.

### TECHNICAL STUFF

All artwork must be CMKY, 300dpi minimum with 6mm bleed and provided in a print ready PC compatible format (PDF / TIFF / JPEG / PSD).

### ANY OTHER BUSINESS?

We also offer poster/flyer distribution and online marketing services. Just ask for prices.

